

Starting point

- These days, office work is no longer about people working on their own, but joining in group- and project-work, training, formal meetings and informal discussions.
- · In day-to-day working life, the office is no longer a place where people have their own desk, but there's a choice of different rooms, fixtures and fittings that best support the type of work done.

What does that mean in terms of tables?

- · A more personalised aspect (surfaces, features)
- · Standardisation (dimensions, technical platforms)
- · Simplicity, multi-purpose facets
- · Maximum flexibility (using the table as a desk, for conferences, training courses, or as a place to dine at...)

The solution:

- · The solution: simple, but high-quality, multi-purpose tables
- · A wide variety of materials and designs
- · Covering different usages by providing diverse tabletop formats



The result: the new Wilkhahn Conversa and Concentra table ranges

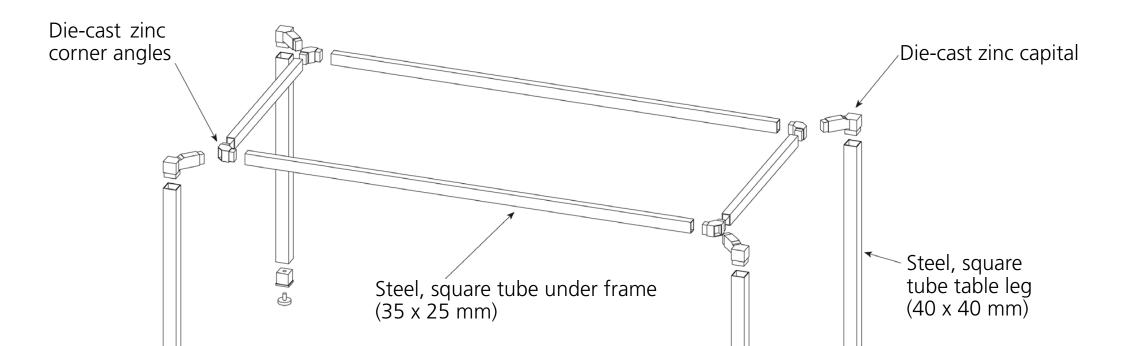
Design: tabletops that appear to float on air

- · A new interpretation of the traditional design concept of an archetypal table
- The attractive, horizontal gap between the table leg and the tabletop, achieved by the slightly set back table-leg mounts and the recessed under frame, makes the tabletop look as if it's floating on air and lends it a light visual appeal.
- · Fine lines separate the different elements of the frame and are form- and force-fitted with just one screw per connection. Consequently, the highly precise and very stable structure becomes a design element.
- · First-class materials translate into stylish profiles.



Quality and versatility: simply excellent.

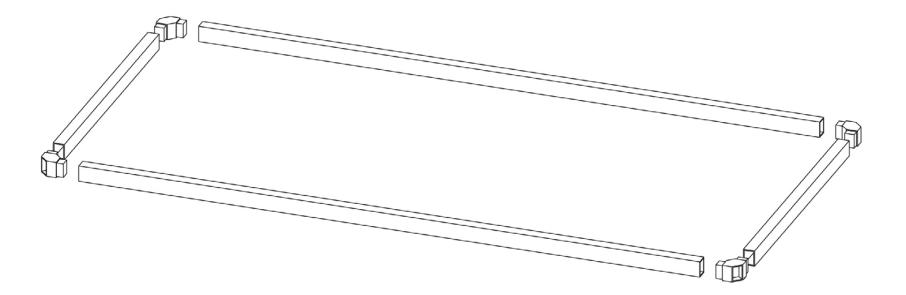
- Tooled and consequently precise and dimensionally accurate die-cast zinc corner angles, under frames and table legs made of high-strength steel tube
- · Connections only screwed and not welded on



Innovation: extremely strong, modular frame platform

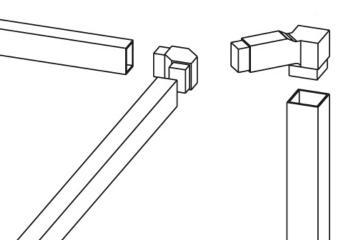
The enormous strength of the different tabletop formats (up to 200 x 100 cm and 160 x 160 cm) is the result of the sophisticated way the various elements of the frame are connected. The square-tube under frames (only 35 x 25 mm) are connected with die-cast zinc corner angles.

The result is a centred form- and force-fit connection that is very stable despite its small size.



Innovation: extremely strong, modular frame platform

The same applies to the table-leg mounts on the round or square table-leg profiles. They are set back and don't just generate distinctive tabletops that look as if they're floating on air, but also a stable connection to the recessed under frame and to the table-leg tube with just one screw in each case. The table legs have height-adjustable glides (up to 10 millimetres) in order to compensate for uneven sections in the floor.







Quality and versatility: simply excellent.

- · Powder coated under frame in black
- · Table legs and table-leg mounts optionally powder coated in black, white or silver, optionally bright chromium-plated as well



Quality and versatility: simply excellent.

Tabletops made of 19 mm thick E-1 plywood boards, optionally directly coated, covered with laminate or veneered with real wood, or with 10 mm thick single-pane toughened glass (ESG), varnished on the bottom in opaque black or white.



Quality and versatility: veneer



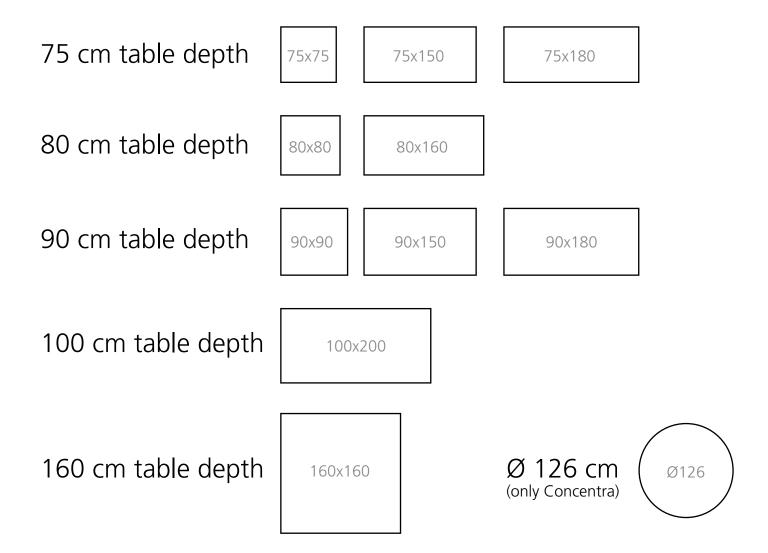
Quality and versatility: Laminate and direct coating



Sizes and formats: from compact to prestigious

The sizes and formats are designed to cover a wide range of uses in terms of form and function. The sizes have been conceived so that, due to the same table widths, different table depths can be combined on the long side in order to use the sizes of rooms in the best possible way.

Sizes and formats



Sizes and formats

Compact versions

The 75 cm table depth provides a compact size for desks and tables for training courses, cafeterias or conference rooms too. The depth is equally ideal for small flat screens, or laptops and notebooks, or chairs on both sides with places set for meals. The formats come as squares and rectangles, of which the latter is available in widths of 150 and 180 cm (space for three chairs next to one another).

The standard versions

The 80 cm table depth as a square or rectangle, 160 cm in depth, complies with desk standards and the normal widths of sideboards and file cabinets. Therefore, interior-design layouts can be implemented in different combinations with furniture that can be stored.

The bigger versions

The 90 cm table depth is suitable for a wide range of applications. It can be used as a meeting table with chairs on both sides, as a desk with large flat screens, or with equipment with significant depth, as a dining table with enough space to put things in the middle, as a conference system with integrated multi-media equipment, or as a large-sized desk. Widths available include 90 cm as a square and rectangles with 150 and 180 cm widths.

The generous versions

The 100 x 200 cm rectangular format plays a special role. As a standalone table it's huge and like a traditional executive desk. But it's also a creative workbench where planners juggle with huge pieces of paper. Placed in a row and with chairs on both sides, it's also a compact table for hot desking.

The team versions

Two become one. The large square, with 160 cm long sides, is extremely versatile and clever. On its own, the format has space for a team meeting of eight, or a project space for four, or a desk for two in the standard sizes. Put in a row, the table becomes a workbench that can be used on both sides, with space in the middle. And in combination with the standard versions (80 x 160 cm) it can be expanded to become a variable conference system.

The round versions

And last but not least, the Concentra range is also an ideal opportunity for a round-table discussion. The table is 126 cm in diameter so that six to eight people can sit comfortably around it. And talk to one another, have something to eat or party.

Additional features

Table-table connectors

Simple and efficient. The threaded bolts in the under frames to affix the joints also take up the table-table connectors. They are very easy to fit and can be retracted if not used. - Retrofittable.

Modesty panels

The brackets on the optional modesty panels are also affixed at the same place. The modesty panels consist of a frame covered with opaque, black fabric. - Retrofittable.

Power supply set (only for plywood table tops)

With horizontal cable track and vertical cable riser to fit underneath the tabletop, optionally in connection with cable outlets through the tabletop.







Sales pitch

Areas used

Tables for variable furnishing of offices and communication areas, as a combination or as stand-alone for project work, training and seminars, lounges, bistros, canteens and recreational areas etc.

Product advantages/benefits to customer

- The Concentra and Conversa ranges stand out for their timeless design that re-interprets the traditional design concept of an archetypal table.
 A key feature is the attractive, horizontal gap between the table leg and the tabletop that makes it look as if the tabletop is floating on air and lends it a light visual appeal.
- Due to the stable frame design (using high-quality materials combined with intelligent connection methods and a simple assembly principle) an extremely strong table is achieved. Concentra and Conversa are therefore very hard-wearing and extremely durable.
- \cdot The table legs are positioned on the very outside of the under frame to offer ${\bf maximum\ leg\ room}.$
- Concentra and Conversa present a variety of formats and surfaces to choose from. Consequently, they can be used in a number of different backdrops and at a very attractive starting price as well.















